

**Office of Institutional Advancement**  
**Presented by Suzanne Christ**  
**Coordinator of Institutional Advancement**

Over the last several months, the Office of Institutional Advancement at Kaskaskia College has continued to work hard at building relationships and friendships within the communities we serve in the hopes of raising philanthropic resources to assist the college in raising money for students through Foundation Scholarships and the Special Assistance fund, as well as funding for facilities that will enhance the growth of the college.

**Foundation Scholarships:**

- The Kaskaskia College Foundation Scholarship Directory for 2011/12 will be available to students when they return to campus in January. Twelve newly established scholarships will be advertized in this book.
- Planning is underway for the 2012 Kaskaskia College Foundation Golf Tournament scheduled for Friday, June 22, 2012 at Greenview Golf Course in Centralia. Last year's golf tournament raised over \$13,000 which will be used for Foundation Scholarships this next year.
- The Kaskaskia College Foundation hosted their annual Foundation Scholarship Dinner this past fall. Due to the increasing number of scholarship recipients and donors, the dinner was divided between two nights.

**Sports & Wellness:**

- Fundraising continues for the flooring for the KC Sports Athletic Training Facility. Each athletic team has established goals and initiated a fundraising activity to assist the KCSA in achieving their pledge.

**Veteran's Tribute Project:**

- The Office of Institutional Advancement continues to work closely with the committee members for this project to achieve our goal of \$1,000,000 in campaign contributions.
- The Advancement Office continues to assist with mailings, providing committee members with necessary marketing materials, as well as tracking and acknowledging campaign contributions.
- Many events are being planned as fundraisers for the project with the Office of Institutional Advancement assisting with the planning and coordinating of these events.

**Arboretum:**

- The Office of Institutional Advancement worked with the grounds and maintenance crew to ensure that new trees for the Arboretum were planted in accordance with donor wishes.

- Kaskaskia College was honored to receive Tree Campus USA certification for 2010 and has applied for recertification for 2011.
- The Kaskaskia College Arboretum has opened its offerings to include shrubs in addition to trees so we can offer a lower price point for donors as well as provide landscaping for our new buildings on campus.

**Alumni & Friends:**

- The Office of Institutional Advancement has spent a great deal of time and effort in assisting with the revitalization of the Alumni & Friends Association.
- The KC Alumni and Friends Association has pledged \$60,000 to receive naming rights for the new Fitness Trail. It will be named the “KC Alumni & Friends Fitness Trail”. The Alumni & Friends Association paid \$10,000 down on this pledge and the remaining \$50,000 will be paid over a five year period. The funds are being raised through the sale of Fitness Stations, Membership dues, fundraising events, and interested donors.
- The fourth annual KC Family Reunion & Open House was held Saturday, October 8, 2011. As in the past, there was a campus wide open house with a goal of showcasing the campus to potential students and inviting the general public to campus to see all of the changes and enjoy a fun day with their families.
- Again this year, the Alumni & Friends will award six Foundation Scholarships in the amount of \$500 each to KC students.
- Several students who have joined the Alumni Association through STAT memberships have asked to assist with the initiatives of the Alumni & Friends Association and are planning additional fundraisers to help with the Fitness Trail Project.

**Trenton Education Center Campaign:**

- The Advancement Office will be coordinating the fundraising campaign for the expansion of the Trenton Education Center with a goal of raising \$900,000 over the next year.