

Office of Institutional Advancement
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Over the last several months, the Office of Institutional Advancement at Kaskaskia College has continued to work hard at building relationships and friendships within the communities we serve in the hopes of raising philanthropic resources to assist the college in raising money for students through Foundation Scholarships and the Special Assistance fund, as well as funding for facilities that will enhance the growth of the college.

Foundation Scholarships:

- There will be 216 Foundation scholarship awards for the 2011/12 school year totaling just over \$117,000. For the first time last spring, students had the opportunity to apply for scholarships on line. Financial Aid received an all time high of 3,063 scholarship applications from students requesting assistance through Foundation Scholarships.
- The annual KC Foundation Golf Tournament was held on Friday, June 24th at the Salem Country Club. Thirty-one teams participated and a record number of eighty hole sponsors was received. Proceeds from this golf tournament will go toward Foundation Scholarships next year. Thanks to last year's successful tournament, thirty students received scholarship awards of \$500 each for a total of \$15,000.
- In September, the Kaskaskia College Foundation will host their annual Scholarship Dinner. Last year a record number of 435 guests attended the event. Because of the increased number of scholarship awards this year, the committee is planning on dividing the event up into two evenings so it can be held in the Lifelong Learning Center.

Sports & Wellness:

- The new "KC Sports Association Sports and Activities Facility" opened this past spring and will provide shelter for the sports teams so they can continue to practice during inclement weather. The KCSA generously contributed \$100,000 to the project and received naming rights for the facility.
- A major campaign was launched last year asking all of the KC sports teams to sell personalized bricks at \$150 each. Each team was given a goal to sell 20 bricks. This campaign brought in over \$25,000 for the Sports and Activities Facility. A similar campaign with the same goals will be organized again this year.

Veteran's Tribute Project:

- The Office of Institutional Advancement continues to work closely with the committee members for this project to achieve our goal of \$1,000,000 in campaign contributions.
- The Advancement Office continues to assist with mailings, providing committee members with necessary marketing materials, as well as tracking and acknowledging campaign contributions.

- Many events are being planned as fundraisers for the project with the Office of Institutional Advancement assisting with the planning and coordinating of these events.

Arboretum:

- The Office of Institutional Advancement worked with the grounds and maintenance crew to ensure that new trees for the Arboretum were planted in accordance with donor wishes. Last fall 40 new trees were planted on the main campus, six trees at the Vandalia campus, and four trees at the Salem campus.
- In April the fourth annual Arbor Day Celebration was held on the main campus and the first annual Arbor Day Celebration was held at our Vandalia Campus.
- Kaskaskia College was honored to receive Tree Campus USA certification for 2010.

Alumni & Friends:

- The Office of Institutional Advancement has spent a great deal of time and effort in assisting with the revitalization of the Alumni & Friends Association.
- The KC Alumni and Friends Association has pledged \$60,000 to receive naming rights for the new Fitness Trail. It will be named the "KC Alumni & Friends Fitness Trail". The Alumni & Friends Association paid \$10,000 down on this pledge and the remaining \$50,000 will be paid over a five year period. The funds will be raised through increased memberships, proceeds from fundraising events, and donors interested in the project. A committee has been formed to focus on fundraising for the trail.
- The fourth annual KC Family Reunion & Open House is being planned for Saturday, October 8, 2011. The event will be similar to last year's in that the campus will be open for tours, various departments will be hosting demonstrations, there will be a car, truck, and tractor show, a children's area, a cow milking contest, train rides, and many other activities. Again this year, the Veterans Tribute Committee will sell food with the proceeds benefitting the Veterans project. In addition, the Veterans Committee is planning a Civil War Reenactment on the site of the future Tribute.
- The Office of Institutional Advancement will continue to assist the Alumni & Friends Association to achieve their Fitness Trail and endowment goals through hosting special events, and increasing memberships to the association.